### LESSON PLAN: Business Studies

#### Grade : 12

Context : Business venture

#### Content :

- The concept of entrepreneurial qualities.
- Assessing a business venture according to these qualities.
- Success factors for a business.
- Identify areas for improvement
- Concepts of : Human rights Inclusivity Environmental issues Relevant Acts discussed in LO 1, Constitution, Bill of Rights, applicable Labour Laws, Occupational Health and Safety Act.

Duration : 4 hrs

#### Learning Outcome and Assessment Standards:

LO 2 : Business Ventures

AS 4 : Critically reflect on a business venture, assess its entrepreneurial qualities, and identify

its success factors and areas for improvement.

AS 5 : Analyze and evaluate the extent to which a business venture addresses issues such as

human rights, inclusivity and environmental issues.

**Integration within the subject:** LO 1 AS 4 **Prior knowledge:** Entrepreneurial qualities (Grades 10 & 11), LO 1 AS 4

#### Extended activity:

Teacher's	Learners'	LTSM	Assessment	S	К	V	Time
Activity	Activities		Strategies				
Reflect on prior knowledge from Graden11 on entrepreneurial qualities by asking questions.	Respond to the questions asked.		Baseline				10 min
Develop a case study where the learners will be able to grasp the concept of entrepreneurial qualities, assess a business venture according to those qualities. Formulate a topic for the project and give to the learners. (To be returned	Complete the case study.	Case study Text book Articles	Formal Assessment Project				1 hr 50 min.

beginning May) Complete AS 4 (refer to the content).					2 hrs
Introduce learners to the concepts of Human Rights, Inclusivity and Environmental issues. Identify the criteria against which the concepts can be measured. Give notes.	Listen, ask questions and take notes. Discuss the concepts.	Text book Articles Constitution Bill of Rights Human Rights articles	Business evaluation questionnaire Class Test		5 hrs
Teacher					
reflection				 	 
Date of completion:					
Initial & Surname	Signature		Date		

## LESSON PLAN: Business Studies

# Grade: 12

Context: Business information

## Content:

- Different types of tables, graphs, diagrams and illustrations.
- Presentation skills.
- Response to questions and handling feedback.
- Amendment of plans and documents.
- Identification of areas for improvement

## Duration : 4 hrs

#### Learning Outcome and Assessment Standards:

LO 2 : Business Ventures

AS 6 : Present a variety of business related information clearly and accurately in verbal and

non-verbal format (including graphs), respond professionally to questions feedback, and

amend information as necessary.

# Integration within the subject: LO 2 AS 7,

#### Prior knowledge:

Presenting business-related information (Grades 10 & 11)

#### Extended activity:

Teacher's	Learners'	LTSM	Assessment	S	Κ	V	Time
Activity	Activities		Strategies				
Design activity to assess prior knowledge.	Complete the activity		Baseline				½ hr
Discuss types of tables, graphs, diagrams and illustrations by giving learners an activity. May give a test.	Listen and engage in the activity.	Activity	Activity Class Test				1 hr

Explain presentation skills, how to respond to questions and how to handle feedback. Design an activity where learners must do practical presentation. (Video recording may be done during presentation)	Listen Have a written presentation. Present as per the activity. Give feedback on other learners' presentations. Feedback/ critique must be given even on presentations recorded by the video.	Video recorder, or cell phone video	Presentation		2 1⁄2 hrs
Teachers					
reflections				 	 
Date of completion:					
Initial & Surname	Signature		Date		

## LESSON PLAN: Business Studies

Grade: 12

# Context: Business Investments

Content:

- Understanding Life Insurance and Retirement Annuity Insurance of goods (Compulsory and Non-compulsory)
- Over-insurance and under-insurance
- Unemployment Insurance Fund (UIF)
- Road Accident Fund (RAF)
- Business Investments, Johannesburg Securities Exchange, Shares, Unit Trusts and calculation of interests **Duration :** 8 hrs

#### Learning Outcome and Assessment Standards:

LO 2 : Business Ventures

AS 7 : Investigate a range of available business investment opportunities, distinguish between

assurance and insurance (both compulsory and non-compulsory), and discuss the

viability and relevance of these to both individuals and business.

#### Integration within the subject:

**Prior knowledge:** Contracts, Franchising (Grades 10 & 11)

Extended activity:

Teacher's	Learners'	LTSM	Assessment	S	К	V	Time
Activity	Activities		Strategies				
Design an activity to clarify the concept of insurance, its principles and importance.	Do the activity individually and participate in the debate.	Extract from an article.	Class activity				1 hr
Discuss types of insurances (refer to the content) and identify insurable and non- insurable risks. Illustrate calculations and payment of premiums. Give activities on calculations, case study to illustrate over/under-insurance.	Engage in the discussion and ask questions for clarity. Do the activities given.	Text book Business magazines Invite Guest Speaker (from an insurance company) to address learners insurance e.g. types of insurance	Class activities Case study Class Test Debate				3 hrs

Ask learners to research about	Collect the	Articles form	Research		½ hr
types of business investments.	information and	business			,
· · · · · · · · · · · · · · · · · · ·	report to the class.	magazines	Debate		
Explain different business	Listen and	Text book	Class activity		2 hrs
investment opportunities.	participate in the				
Highlight risk and liquidity	discussions on	Business	Class test		
factors associated with each	investments.	magazines			
type of investment. Budgeting		Media Articles			
for investment. Calculation of					
return on investments (interest,					
dividends). May give class					
activities and class test.					
Find articles on different types	Complete the	Case study	Case Studies		½ hr
of investment and design case	case studies.	Cube cludy			/2111
studies with examples of					
investments.					
Introduce Johannesburg	Engage with the	Text book	Case study		1 hr
Securities Exchange as an	discussion of the	Magazinaa			
institution, its functions, and	lesson.	Magazines			
latest developments like					
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reflection					
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# LESSON PLAN: Business Studies

Grade: 12

Context: Business Venture

**Content:** Characteristics of Sole Proprietorship, Partnership, Close Corporation, Private and Public Companies. Issues that impact on the success or failure of a business e.g. management, legislation, capacity of management, composition, taxation, capital division of profits

Duration : 4 hrs

#### Learning Outcome and Assessment Standards:

LO 2 : Business Ventures

AS 8 : Determine the extent to which a particular form of ownership can contribute to the

success or failure of a business.

Integration within the subject: Prior knowledge: Benefits and challenges of establishing forms of ownership

#### **Extended activity:**

Teacher's	Learners'	LTSM	Assessment	S	К	V	Time
Activity	Activities		Strategies				
Develop a questionnaire which will determine how much the learners know about the forms of ownership. Collect the facts and do remedial work if necessary.	Complete the questionnaire.	Questionnaire					1 hr
Introduce the issues that impact on the success or failure of a business as in the content. Design activities supporting the issues.	Listen ask question to interact with the lesson. Complete the given activities	Text book	Class Activities Class Test				2 hrs
Design a case study showing a business that failed as a result of poor management for example.	Complete the case study.	Case study Media articles	Case study				1 hr

Teacher reflection		
Date of completion:		
Initial & Surname	Signature	Date