



Province of the
EASTERN CAPE
 EDUCATION

DIRECTORATE SENIOR CURRICULUM MANAGEMENT (SEN-FET)

HOME SCHOOLING SELF-STUDY WORKSHEET

SUBJECT	BUSINESS STUDIES	GRADE	12	DATE	09/07/2020
TOPIC	BUSINESS ENVIRONMENTS	TERM 1 REVISION	x	TERM 2 CONTENT	
TIME ALLOCATION	30 MINUTES	MARKS: 40			
INSTRUCTIONS	INSTRUCTIONS AND INFORMATION 1 1. Answer ALL questions in the ANSWER BOOK. 2. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly 3. Read the instructions for each question carefully and take particular note of what is required. 4. Except where other instructions are given, answers must be in full sentences. 5. Use the mark allocation and nature of each question to determine the length and depth of an answer. 6. Write neatly and legibly.	<u>TIPS TO KEEP HEALTHY</u> 1. WASH YOUR HANDS thoroughly with soap and water for at least 20 seconds. Alternatively, use hand sanitizer with an alcohol content of at least 60%. 2. PRACTICE SOCIAL DISTANCING – keep a distance of 1m away from other people. 3. PRACTISE GOOD RESPIRATORY HYGIENE: cough or sneeze into your elbow or tissue and dispose of the tissue immediately after use. 4. TRY NOT TO TOUCH YOUR FACE. The virus can be transferred from your hands to your nose, mouth and eyes. It can then enter your body and make you sick. 5. STAY AT HOME.			

QUESTION 1: BUSINESS ENVIRONMENTS

- 1.1 Name any TWO types of diversification strategies. (2)
- 1.2 Outline the role of SETAs in supporting the Skills Development Act (SDA), 1998 (Act 97 of 1998). (8)
- 1.3 Identify the consumer right applicable to EACH of the following policy statements of MTZ Trading
- 1.3.1 Customers will be refunded for any faulty products that are returned to the store.
 - 1.3.2 Customers are given the option to stop unwanted direct marketing.
 - 1.3.3 MTZ Trading will not publish false statements about their products and services.. (6)
- 1.4 Discuss ways in which businesses can comply with the following pillars of BBBEE.
- 1.4.1 Ownership (4)
 - 1.4.2 Enterprise and Supplier Development (ESD) (4)
- 1.5 Read the scenario below and answer the questions that follow.

MARTHA & JANE FURNITURE (MJF)

Martha & Jane Furniture specialises in selling office furniture. The profitability of the business has decreased due to the high inflation rate. MJF had to pay a heavy fine because they did not renew their trading license in time.

- 1.5.1 Quote TWO challenges from the scenario above that MJF have to deal with.. (2)
- 1.5.2 Classify EACH challenge identified in QUESTION 1.5.1 according to the relevant PESTLE factor. (4)

1.5.3 Recommend ONE way in which MJF can deal with EACH challenge, as identified in QUESTION 1.5.1

Use the table below as a GUIDE to answer QUESTION 1.5.

CHALLENGES 1.5.1	PSTEL FACTOR 1.5.2	RECOMMENDATION 1.5.3
1		
2		

(4)

1.6 Evaluate the impact of the Skills Development Act on businesses.

(6)

TOTAL

[40]