 Province of the

EASTERN CAPE

EDUCATION

**DIRECTORATE SENIOR CURRICULUM MANAGEMENT (SEN-FET)**

**HOME SCHOOLING SELF-STUDY WORKSHEET**

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| **SUBJECT** | **BUSINESS STUDIES** | **GRADE** | **12** | **DATE** | **08/04/2020** |
| **TOPIC** | **BUSINESS ENVIRONMENT** | **TERM 1**  **REVISION** | **X** | **TERM 2 CONTENT** | (Please tick) |
| **TIME ALLOCATION** | **1 HOUR MARKS: 80** | **TIPS TO KEEP HEALTHY**  1. **WASH YOUR HANDS** thoroughly with soap and water for at least 20 seconds. Alternatively, use hand sanitizer with an alcohol content of at least 60%.  2. **PRACTICE SOCIAL DISTANCING** – keep a distance of 1m away from other people.  3. **PRACTISE GOOD RESPIRATORY HYGIENE**: cough or sneeze into your elbow or tissue and dispose of the tissue immediately after use.  4. **TRY NOT TO TOUCH YOUR FACE.** The virus can be transferred from your hands to your nose, mouth and eyes. It can then enter your body and make you sick.  5. **STAY AT HOME.** | | | |
| **INSTRUCTIONS** | INSTRUCTIONS AND INFORMATION 1   1. Answer ALL questions in the ANSWER BOOK 2. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly 3. Read the instructions for each question carefully and take particular note of what is required. 4. Except where other instructions are given, answers must be in full sentences. 5. Use the mark allocation and nature of each question to determine the length and depth of an answer. 6. Write neatly and legibly. |

**QUESTION 1: BUSINESS ENVIRONMENT (LEGISLATION)**

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| The Employment Equity Act (EEA), 1998 (Act 55 of 1998) was introduced to promote equity in the workplace. Businesses are obliged to comply with the requirements of the Act or face penalties for non-compliance. |

As an expert on recent legislation, write an essay on the following EEA aspects:

* Outline the purpose of the Employment Equity Act.
* Discuss the impact of this Act on businesses.
* Advise businesses on the consequences/penalties they may face for not complying with the EEA.
* Suggest practical ways in which businesses can comply with this Act.

**[40]**

**SC/NSC DBE/2019)**

**QUESTION 2: BUSINESS ENVIRONMENT (BUSINESS STRATEGIES)**

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| SUPER ELECTRIC LAMPS (SEL)  Super Electric Lamps manufacture electric lamps and employ highly skilled workers. Currently the business sales are declining. SEL considers to register as a franchise. Theft and burglaries pose a challenge to SEL. |

With reference to the scenario above, you are required to:

* Develop a SWOT analysis for Super Electric Lamps
* Outline how SEL can handle each weakness and threat identified
* Discuss THREE defensive strategies that can be used by SEL
* Recommend steps in evaluation strategy **[40]**

**(EC/JUNE 2019)**

**TOTAL MARKS: 80**