



Province of the
EASTERN CAPE
EDUCATION

DIRECTORATE SENIOR CURRICULUM MANAGEMENT (SEN-FET)

HOME SCHOOLING SELF-STUDY WORKSHEET ANSWER SHEET 29

SUBJECT	COMPUTER APPLICATIONS TECHNOLOGY	GRADE	12	DATE	18/05/20
TOPIC	Social Networking: SOCIAL NETWORKING SITES	TERM 1 REVISION		TERM 3 CONTENT	✓

1. Write down the correct answer for each of the following questions.
 - a. Which of the following is NOT a social networking site?
Answer: D
 - b. Which of the following is a business networking site?
Answer: C
 - c. Which of the following social network platforms can be used to obtain an income?
Answer: B
2. Choose a term/concept from COLUMN B that matches the description in COLUMN A. Write only the letter next to the question number.
NOTE: Check this question and use the omission as a question to the learners to figure out.
Answer: 2.1 C 2.2 A 2.3 B 2.4 GoFundMe

3. Answer the following questions.

a. Discuss the positive and negative aspects of social networking. Do you think that the good outweighs the bad?

Answer: Positive aspects:

- *It can be used for education. YouTube has become a platform where people can find educational videos on a variety of subjects.*
- *It can be used to raise awareness. Sites like Facebook and Twitter have made it easier than ever for people to raise awareness of a special cause.*
- *It encourages creativity. Using a little creativity, social networking sites such as Youtube and Instagram have allowed users to create a professional career out of social media.*
- *It can be used to increase your professional visibility. Social networking sites such as LinkedIn, allow the user to create a professional profile that can be viewed by potential employers.*
- *It can be used to build a community. Social networking sites allow the user to find and create communities of people with similar interests, religious views, or nationalities.*
- *It can be used to help a cause. Raising funds to start a business, to help someone, or simply trying to get an education has never been easier. Social networking sites such as GoFundMe allow the user to create a profile explaining their situation and why they are in need of funds.*

Negative aspects:

- *It can create a false sense of relationships.*
- *It can affect your privacy.*
- *It can affect your productivity.*
- *It can lead to peer-pressure.*
- *It can affect your actions.*

b. Define the term "crowdfunding".

Answer: Crowdfunding allows users to fund a project or venture by raising small amounts of money from a large number of people, typically via the internet.

c. Define anonymity and explain why it can have a negative effect on online communication.

Answer: The name/identity of the person communicating is unknown. Some people might take advantage of the anonymity of the internet to bully and ridicule someone.