



CONSUMER STUDIES

GRADE 10

TERM 1

WORKSHEET 2

MARKING GUIDELINES

This marking guidelines consists of 4 pages

QUESTIONS

1.1 Define the following terms:

1.1.1 Decision making

- Is a process of making a choice.✓

(1)

1.1.2 Sustainable consumption

- Is the use of goods and services to satisfy basic human needs ✓while reducing harmful effect on the environment and natural resources.✓

(2)

1.2

1.2.1 Identify the type of decision that Luxolo has made.

- Rational decision.✓

(1)

1.2.2 Name the steps in the rational decision-making process and explain how Luxolo can use each step to solve her problem.

STEP OF DECISION MAKING	EXAMPLE FROM THE CASE STUDY
Step 1: Recognise the problem or need ✓	<ul style="list-style-type: none"> • She forgot her book at home and needs it to study for her test.✓
Step 2: Search for information✓	<ul style="list-style-type: none"> • She can borrow a book, she can get a lift for her book, and she can ask her parents to buy a new book.✓
Step 3: Evaluate the alternatives✓	<ul style="list-style-type: none"> • Consider each alternative and its outcomes✓ (not have enough time to study since the classmate is also writing the same test, unplanned spending & could be expensive to go back to Grahamstown and time consuming).✓ (Any 1)
Step 4: Make a choice or decision✓	<ul style="list-style-type: none"> • Choose the best option (buy a new book) ✓

Step 5: Do a post choice analysis✓	<ul style="list-style-type: none"> • Accept responsibility for good and bad decisions✓/ will have two books once she get the one at home✓/ will have shortages on her finances/pocket money.✓ (Any 1)
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(10)

1.2.3 Name the three pillars of sustainability.

<ul style="list-style-type: none"> • Social sustainability.✓ • Environmental sustainability.✓ • Economic sustainability.✓
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(3)

Question 2

2.1 Identify the following logos.

<p style="text-align: center;">A</p> <ul style="list-style-type: none"> • Proudly South Africa✓ (1) 	<p style="text-align: center;">B</p> <ul style="list-style-type: none"> • Sustainability ✓ (1)
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2.2 Explain FIVE principles of sustainability according to one planet living organization.

<ul style="list-style-type: none"> • Zero carbon✓Reduce global carbon dioxide (CO2) emission to prevent further climate change.✓ • Zero waste -✓ Limit the amount of waste we produce.✓ • Sustainable transport -✓ Walk more and use sustainable transport such as bicycle and public transport to reduce the number of cars on the world roads.✓ • Local sustainable material -✓ Respect and protect natural resources by using healthy products sourced locally and made from renewable or waste material.✓ • Local sustainable food -✓ Limit meat consumption and use more organically produced local foods or grow your own vegetable garden.✓ • Sustainable water - Conserve water because local supplies of fresh water are often insufficient for meeting human needs due to pollution and depletion.✓ • Natural habitats and wild life -✓Protect our natural habitats and wild life.✓ • Culture and heritage -✓Preserve our culture and heritage.✓ • Equity and fair trade -✓ Government need to ensure fairness through legislation and trade regulations.✓ • Health and happiness -✓Seek the true basis of wellbeing and contentment in simple lifestyles and better human relations.✓
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(Any 4)

(4)

2.3 State FIVE good buying habits that you should consider when purchasing clothes.

- Buy local to support local businesses and reduce pollution caused by transportation.✓
- Choose clothes that are made from natural fibres.✓
- Do not buy goods that have a lot of packaging.✓
- Do not buy goods that have been processed extensively.✓
- Focus on your shopping so that you are not distracted by advertisement and sales gimmicks.✓
- Draw up a shopping list and stick to it to avoid buying unnecessary things.✓
- Do research on the product before making a major purchase.✓
- Compare brands.✓
- Compare shops and look for shops with good reputation.✓
- Read the product's return policy to understand what your responsibilities and manufacturer's responsibilities are.✓
- Read labels and instructions so that you know how to care for the product.✓
- Keep all the receipts that come with your purchase.✓

(Any 5) (5)